

About



About Susan

Susan Keller has been advising businesses and their owners from startups to sale for over twenty five years, as a lawyer and a business advisor. Susan's skills, experience and expertise are complimentary to those of a business owner who is entrepreneurial and wants to scale and grow their business. She can be the bridge between the vision of the founder and the implementation of their plan for execution and results.

Susan advises entrepreneurs and business owners on how to properly structure a new entity, manage the daily business issues and provides entrepreneurs, senior management and business owners with the expertise and strategic guidance to facilitate company growth. Susan has the ability to take a complex problem or situations and establish a methodology around how best to execute with the right people and resources. As a corporate partner at a national law firm, Susan's practice focused in the areas of corporate counseling and business transactions. Her clients included large,

established corporate clients; both privately held and publicly traded, as well as start-ups in various sectors. Observing and working with CEO's and senior management afforded Susan access to a wide range of management styles and ideas for growth and change. Through Susan's work in the angel and venture capital community, where she advised investors on the structuring of their investments and the management of their portfolio companies, she saw a need for an organization to support women in the venture capital and private equity space and co-founded the Women's Association of Venture & Equity.

Susan also has extensive experience in the area of corporate finance, including private equity financing, senior and subordinated debt financing representing both lender and investor and company and borrower. Susan is a leading expert in all areas of precious metals consignment financing and representation of companies in the jewelry industry.

Susan spends considerable time counseling business owners and entrepreneurs. She has acted as a mentor for Betaspring, a Providence based incubator and for Astia, a New York based accelerator program. Susan is on the Board of Directors of the Center for Women & Enterprise (CWE) in Boston and the Advisory Board of CWE's Providence office and is the facilitator of the Rhode Island and Boston 1 chapters of the Women Presidents' Organization.



Susan's hard work and dedication to supporting women business owners and entrepreneurs in business has earned her numerous accolades, including the Woman in Excellence award from the Women's Center of Rhode Island for her business advice and guidance to women; the Advancing Women Excellence in Business Award from Leading Women of Southeastern New England and the SBA Small Business Person of the Year Award for Rhode Island and New England and most recently she was also recognized as one of the 100 most successful women entrepreneurs by the Smart Girls Way 100 x 100 Project. Susan is an alumna of Leadership Rhode Island.

Susan is the founder of Entrepreneurial Executives, LLC, a company that provides hands on executive level business expertise to mid-market companies in growth or transition. Every entrepreneur reaches a point in the life cycle of his or her business where the entrepreneur needs a partner with the business acumen and skill set to grow their company and take it the next level. Entrepreneurial Executives is that partner.

Susan has authored several articles and is a frequent speaker on topics such as business strategy and growth initiatives, angel and venture capital funding, preparing for exiting your business and structuring corporate transactions.

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